

Loren L. Pierce

Principal

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Loren L. Pierce is a principal in the Business and Commercial Litigation practice group.

Representing businesses from Fortune 500 companies to start-up ventures over the last 35 years, Loren's experience is wide-ranging and specialized. Her practice is focused on commercial, insurance coverage, and employment litigation. She also has experience litigating environmental, class actions, construction, and fraud matters. As lead attorney on multi-million dollar litigations, she has handled cases in federal and state courts, trying cases to conclusion and arguing before the appellate courts. She counsels corporate and non-profit clients on commercial matters, and has prepared corporate-wide policies relating to compliance, employment, and electronic discovery issues. She has handled litigation involving disputed international matters.

Before joining Bressler, Loren served as a Practice Group Manager for the Litigation & Insurance Services practice group at an AmLaw 200 New Jersey law firm, where she co-founded the firm's Women's Initiative.

Loren is a current member of the Board of the New Jersey Women Lawyers Association, and previously held positions including President, President-Elect, Vice President and Chief Financial Officer. She was a member of the Amicus Committee of the New Jersey State Bar Association. She is also a member of the National Association of Women Lawyers and serves on the Annual Meeting Planning Committee. Loren is a member of the American, New Jersey, and District of Columbia Bar Associations, and also serves as a Fellow of the American Bar Association.

Loren has lectured at numerous seminars on various litigation and insurance topics for the New Jersey State Bar Association, New Jersey Institute for Continuing Legal Education, and other groups. Loren is also a student mentor with NJLEEP.

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AREAS OF PRACTICE

Appellate

Business & Commercial
Litigation

Class Action and Multi-District
Litigation

Class Action and Multi-District
Litigation

Construction Law

Cybersecurity, Privacy &
Technology

Insurance Coverage Disputes &
Bad Faith Claims

Labor & Employment Litigation

EDUCATION

- Seton Hall Law School, J.D.,
1985
- Lafayette College, A.B.,
1982

ADMISSIONS

District of Columbia

New Jersey

Commonwealth of
Pennsylvania

Supreme Court of the United
States

Awards & Accolades

- Selected to the list of the *New Jersey Law Journal's* "Top Women in Law, 2016
- Received the "Professional Lawyer of the Year" award conferred by the New Jersey Commission on Professionalism in the Law, 2015
- Recognized in the *New Jersey Law Journal's* "Leaders Among Women and Minorities" List, 2005
- Included in the list of the *Best Lawyers in America*®, 2006-2022
- Selected to the list of the *New Jersey Super Lawyers*, 2009-2013, 2017-2021
- Recognized on the list of the *ALM's* "Women Leaders in the Law," 2014-2018
- Selected to the list of *Martindale-Hubbell AV*® Preeminent lawyers
- Received the Distinguished Service Award conferred by *Volunteer Lawyers for Justice*®

No aspect of this or any advertisement has been approved by the Supreme Court of New Jersey. A description of the award methodologies can be found here.

Experience

- *Selective Insurance Company of America v. Boy Scouts of America*, 2018, WL 1609342 (E.D. Pa. Apr. 2, 2018)
- *Citizens Ins. Co. of Am. v. Selective Way Ins. Co.*, No. CIV.A. 14-6232, 2015 WL 1650105 (E.D. Pa. Apr. 14, 2015)
- *Selective Ins. Co. of South Carolina v. Hershey Equipment Co.*, 2015, WL 539639 (E.D. Pa. Feb. 20, 2015)
- *New Jersey Mfrs. Ins. Co v. National Cas.Co.*, No. A-5197-10 (App. Div. July 20, 2012)
- *New Jersey Mfrs. Ins. Co. v. Nat. Cas. Co.*, 413 N.J.Super. 94, 992 A.2d 837 (App. Div. 2011)
- *Peter Risko v. Thompson Muller Auto.Group, Inc.*, 206 N.J. 506, 20 A.3d 1123 (2011)
- *Brenner v. Hartford Life Ins. Co.*, 853 N.Y.S.2d 57, 49 A.D.3d 296 (N.Y. App. Div. 2008)
- *New Jersey Mfrs. Ins. Co. v. Nat'l Cas. Co.*, 393 N.J. Super. 340, 923 A.2d 315 (App. Div. 2007)

U.S. District Court, Eastern District of Pennsylvania

U.S. District Court, Middle District of Pennsylvania

U.S. District Court, District of New Jersey

U.S. Court of Appeals, Third Circuit

- *New Castle County v. Hartford Acc. and Indem. Co.*, 778 F.Supp. 812 (D. Del. 1991)
- *New Castle County v. Hartford Acc. and Indem. Co.*, 933 F.2d 1162 (3d Cir. 1991)
- *Hartford Life Ins. Co. v. Rosenfeld*, No. CIV.A. 05-5542 (KSH), 2007 WL 2226014 (D.N.J. Aug. 01, 2007)
- *Pine Belt Enters., Inc. v. SC & E Admin. Servs., Inc.*, No. CIV.A.04-105 (SRC), 2005 WL 2469672 (D.N.J. Oct. 06, 2005)
- *Kutner Buick, Inc. v. Crum & Foster Corp.*, No. CIV. A. 95-CV-1268, 1995 WL 508175 (E.D. Pa. Aug. 24, 1995)
- *Murphy Oil USA, Inc. v. U.S. Fid. & Guar. Co.*, No. 91-1157, 1992 WL 465701 (W.D. Ark. Dec. 21, 1992)

News & Alerts

44 Bressler Attorneys Recognized By Best Lawyers in America 2022, Including 1 “Lawyer of the Year” and 13 “Ones to Watch”

Firm News, 08.19.2021

Adverse Employment Action is Not Required To Establish a Failure To Accommodate Claim Under the NJLAD and Subsequent Bodily Injury Claim is Not Barred By the Workers’ Compensation Act

Alert, *Labor & Employment Alert*, 06.14.2021

15 Bressler Attorneys Recognized as 2021 Super Lawyers in New Jersey

Firm News, 03.23.2021

Bressler, Amery & Ross Expands Business & Commercial Litigation Practice with Addition of Loren Pierce

Firm News, 03.15.2021

Speaking Engagements & Events

Loren Pierce Participates in Lowenstein Sandler Podcast on Tri-Partite Relationships

Speaking Engagement, 09.23.2021

Loren Pierce to Present at NJICLE 2021 Insurance Law Summer Institute

Speaking Engagement, 08.04.2021

Civic Involvement

- Student Mentor, NJLEEP

Professional Affiliations

- Member, American Bar Association
- Member, Insurance Law Section, New Jersey State Bar Association
- Member, District of Columbia Bar Association
- Member, New Jersey Women Lawyers Association

- Member, National Association of Women Lawyers
- Fellow, American Bar Foundation
- Fellow, Litigation Counsel of America