

Eric L. Chase

Principal

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Eric Chase leads Bressler's franchise law practice, as he has done for more than 27 years of a 46 year legal career. His work includes representation of automotive dealers nationwide in litigation, complex negotiation and transactions. His courtroom experience spans decades, including his early years as an Assistant United States Attorney in Newark. He has been, and continues to be, lead counsel for clients in state and federal courts at trial and appellate levels.

Eric has an exceptional background in professional and legal writing. His publications which total nearly 190, include articles in many highly regarded automotive publications such as *Automotive News*. He also had a distinguished military career. A highly decorated retired Marine colonel with combat experience, he has written numerous articles and reviews on military history and national security. His byline has appeared in, among others, *The New York Times*, *The Washington Post*, *Newsweek*, and the *Marine Corps Gazette*.

Awards & Accolades

- Selected to the list of *Martindale-Hubbell AV*[®] Preeminent lawyers
- Selected to the list of *New Jersey Super Lawyers*, 2005-2007, 2009-2014, 2016-2021
- Two-time recipient of the Legion of Merit
- Received the Purple Heart
- Received the Navy Commendation Medal with combat "V"
- Received the Combat Action Ribbon
- Received the Vietnamese Campaign Medal
- Received the Vietnam Service Medal
- Received the National Defense Medal

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Suite 301
Florham Park, NJ 07932

17 State Street
34th Floor
New York, NY 10004

AREAS OF PRACTICE

Appellate
Business & Commercial
Litigation
Class Action and Multi-District
Litigation
Class Action and Multi-District
Litigation
COVID-19 Task Force
Franchise Law
General Litigation

EDUCATION

- Harvard Kennedy School, completed program for Senior Executives in National and International Security, 2018
- Stanford University, Graduate Certificate in International Security (4.0 GPA), 2016
- University of Minnesota, J.D., *cum laude*, 1974
- Princeton University, B.A., 1968

No aspect of this or any advertisement has been approved by the Supreme Court of New Jersey. A description of the award methodologies can be found here.

Experience

- Consultation and development of strategies to avoid formal disputes
- Advice on best practices that may cure problems before they happen (see his annually published checklist for dealers)
- Dealership policy manuals
- Transactional matters, including dealership buy-sells
- Estate Planning for dealers and their families
- Lawsuits for damages, injunctive relief and/or declaratory judgment
- Class and mass actions
- Administrative actions, such as a dealer protesting or defending the establishment or relocation of competitive dealerships
- Appearances before factory dispute resolution bodies, such as the Ford Dealer Policy Board
- Settling hundreds of disputes
- Appeals in state and federal courts

News & Alerts

Recent Decisions in New York and Ohio Signal that Courts and Agencies are Diligently Enforcing Laws that Protect Franchised Auto Dealers from Unreliable Factory Performance Metrics
Alert, *Franchise Law*, 07.29.2021

Speaking Engagements & Events

Eric Chase to Present at 2022 NADC Annual Member Conference
Speaking Engagement, 4.24.2022 - 4.26.2022

Eric Chase to Present NYSADA Webinar: Top Legal Trends for Automobile Dealers in 2022
Speaking Engagement, 02.02.2022

Eric Chase to Present Ohio Automobile Dealers Association Webinar: Top Legal Trends for Automobile Dealers in 2022
Speaking Engagement, 01.20.2022

Selected Military Education

- Reserve Components
National Security
(Pensacola), 1990
- Command and Staff College
I and II (Quantico),
1984-1985
- Law of War (Newport),
1982
- Amphibious Warfare School
I and II (Quantico),
1978-1979
- International Law (U.S.
Army Judge Advocate
General School,
Charlottesville), 1975- First
in Class of 80
- Vietnamese Language (32
weeks) (Defense Language
Institute, Monterey), 1969-
First in Class of 29
- The Basic School (Top
10%), 1968-1969

ADMISSIONS

New Jersey

District of Columbia

New York

Virginia

U.S. District Court, District of
New Jersey

U.S. Court of Appeals, Third
Circuit

U.S. Supreme Court

U.S. Tax Court

U.S. Claims Court

U.S. Court of Appeals, Second
Circuit

U.S. District Court, Southern
District of New York

U.S. Court of Appeals, Sixth
Circuit

U.S. District Court, Northern
District of Ohio

Eric Chase to Present a DealersEdge Webinar on 2022's Top Legal Issues for Automobile Dealers

Speaking Engagement, 01.13.2022

Eric Chase to Speak at the 2021 Southern Automotive Trade Association Executives Meeting

Speaking Engagement, 09.14.2021

Articles & Publications

A Practitioners Approach to 21st Century Leadership
Publication, *Marine Corps Gazette*, November 2021

Civic Involvement

- Member, Marine Corps Association
- Member, Reserve Officers Association
- Member, Marine Corps Reserve Association

Professional Affiliations

- Member, Association of Trial Lawyers of America
- Member, Federal Bar Association
- Member, American Bar Association
- Member, New Jersey State Bar Association
- Member, New Jersey State Bar Association, Franchise Law Committee;
- Member, National Association of Dealer Counsel

More About Eric

Eric's article, "After the Cold War: Expand the Reserves," [Marine Corps Gazette](#) (June 1990) was reprinted in [The Congressional Record](#) (June 12, 1990) upon the motion of Senator Sam Nunn (D-Ga.), then Chair of the Senate Armed Services Committee, with the unanimous consent of the Senate.

Senator Nunn commented in the *Record*: "I agree with Colonel Chase that there is a need to develop a new total force package that will include a greatly increased role for the Reserve Components, and I think his article in the *Marine Corps Gazette* makes an important contribution to this effort."

U.S. District Court, Northern
District of New York

U.S. District Court, Eastern
District of Michigan

U.S. District Court, Eastern
District of New York

US District Court, Northern
District of Florida

U.S. District Court, District of
Columbia